

Point Coupee Office of Tourism Minutes
February 10, 2021

A regular Board Meeting of the Pointe Coupee Office of Tourism was held Wednesday on February 10, 2021 at the Poydras Center.

With a quorum declared, President Lisa Robillard called the meeting to order at 5:31 pm.

Public Comments: Mark Ward spoke on behalf of The Pointe Coupee Parish Office of Government.

Inspirational Words: Wilmer Moore said the Inspirational words.

Board Members Present: Valery Dukes, Lisa Robillard, Betty Fontaine, Aimee Moreau, Roye Chenevert and Wilmer D. Moore.

Board Members Absent: Sharon Smith

Staff Members Present: Tessa Labatut/Director

Approval of Minutes: MOTION: by Betty Fontaine to accept minutes with corrections, seconded by Aimee Moreau to accept the January 2021 minutes. Motion passed.

COMMITTEE REPORTS:

Finance: Tessa Labatut gave Financial Reports for January 2021.
Board accepted January Financials.

Marketing and Advertising: Tessa Labatut presented her Executive Directors report to board. She gave updates on the website and discussed AQSC dates and excursions. She also recommended planning committee for upcoming tours.

New Business: Valery Dukes spoke about the Floats on the Prettiest City on Water and Office of Tourism's part in advertisement.

Bank Plus was discussed, all new officers will comply to get added to accounts.

Logo and stationery were discussed and agreed to work on re-branding.

Motion: by Betty Fontaine to have Aimee Moreau help with logo, seconded by Aimee Moreau Motion passed.

Old Business: Updated on Ms. Triola's letter that she sent 2nd request. Board decided to send an email to follow up.

Tessa Labatut reminded board members once again their responsibility with the Board of Ethics.

Motion: by Betty Fontaine, seconded by Aimee Moreau to adjourn at 7:10 pm. Motion passed.

Respectfully Submitted,

Tessa Labatut